

JOB DESCRIPTION

Position: Graphic Designer

Experience: 0-2 Years

Location: Bangalore (On-Site)

Compensation: Based on Skill set

Work Timings: Monday to Saturday, 9:30 PM to 5:30 PM

About Us

Asha The Hope is a learning gateway that focuses on inner transformation through expanding your consciousness by self-development and raising cultural intelligence. We provide expertise and skills required for that, to any individual seeker or counsellor. Behind 'Asha The Hope' are the founders, Dr. Asha, Mr. Girish who are leaders in the field of cognitive education. We are proud to be one of the first platforms to offer online accredited courses, which use effective methods to teach and bring forth the students' dynamic understanding of the mind, life, and the way it works. All students are valued and above all, supported through their journey of learning and attaining a professional title of achievement.

Our Vision

We aim to bring knowledge and self-empowerment to our clients through every thread of their life by giving them the tools to enrich the areas of health, wealth, and happiness

Our Mission

We are committed to impart and connect the knowledge of modern, ancient, and western psychology.

Our Objective

Learning is a collective experience through our mind, consciousness, and the internal factors of what we think and feel with our five senses and is expressed in the form of words and actions. These along with other subtle senses within consciousness play a major part in creating our daily reality. When our mind is aligned on all these levels, we attain balance with internal and external environments.

Our Work Culture

- We are a well-integrated team and believe in teamwork.
- Every individuals' ideas are welcomed and heard.
- We motivate and nurture individuals to reach their best potential
- We support diversity and also strongly support providing opportunities irrespective of their gender, caste and creed.
- We believe in work-life balance.

Roles and Responsibilities

- Conceptualizing visuals based on requirements
- Advise best practices and optimizations throughout design projects.
- Creating images and layouts using design softwares
- Creating and posting graphics, posters, brochures, infographics for various advertisements, social media posting, brand building, website, magazines, etc.
- Developing Illustrations, logos and other designs using software
- Use the appropriate colours and layouts for each graphic
- Appending and amending the website whenever necessary
- Ensure final graphics and layouts are visually appealing and within organization's ideology 9. Edit raw video footage and trim footage, input music etc.
- Ensure projects are completed in a timely manner with a quality product
- Contributing to team efforts by accomplishing tasks as needed.
- Collaborate with fellow designers to develop new approaches for creating more-expressive graphics for the organization
- Amend designs after feedback
- To be adaptable and versatile learner

Desired Skills and Competencies.

- Good communication skills and interpersonal skills
- Knowledge about different social media
- Leadership quality
- Team player
- Excellent problem solving and prioritizing skills
- Knowledge about MS-Office and Google docs/ sheets
- Organized with the ability to prioritize and multitask

Note: There will be an initial 3-month probation period at the end of which the performance of the probie will be discussed, pertaining to which the probie will become a permanent employee.

Interested candidates may send in their applications to **info.courses@ashathehope.in**